# Leeds Trinity SU current website feedback.

* Joseph Bennett

## Home page:

What do I like?

* There is a consistent blue colour scheme throughout.
  + It could be an idea to look at including more colour into the website to engage users slightly more.

What do I not like?

* Header
  + The logo, top left of the screen could be adjusted to make the header slightly smaller
  + The search function should be kept
  + The buttons for login and account could be moved to be more in-line with the logo and search rather than stuck to the top of the screen
* Navigation
  + The opacity of the sub-sections can be difficult to read especially when over blue text can be difficult to read. This could be changed either to a full screen menu or a slight change to the existing top navigation making sure it is easily readable
* Body
  + The quick link buttons are alternating colours, but the stUdio is a different colour to them all. This makes it look slightly out of place has it doesn’t match with the overall colour scheme of the website
  + The elected officer’s carousel – the images are often uneven, it is important to include images for all the officers, builds a rapport.
    - When in mobile view the menu icon when pressed will show the elected officers carousel in a distorted way. This is a major issue that needs to be fixed – stops ability to navigate around the rest of the website.
  + The events and highlights sections are a bit too plain; it would be nice to include some images or a more engaging way of displaying the information.

How can I make this page better?

* Improve the header
* Improve the navigation
* Colour schemes could be changed
  + 60,30,10 rule – could use complimentary or analogous colour scheme?
* The main body is very plain, the plain white background could be made slightly more interesting by using a very light blue-white gradient
  + The carousel next to the quick link buttons doesn’t look very appealing, the carousel is something that could be removed or potentially moved and replaced with more important information such as an opportunity for a larger ‘meet your elected officers’ section
* ‘Your elected officers’ , events and highlights don’t have to be in-line, these sections could be slightly larger and become more engaging to users to click on rather than just skip past.
  + Events could be turned into a gallery
  + Highlights could be split into a full width 2 column grid section

## About us 🡪 union staff:

What do I like?

* The banner with ‘union staff’ idea should be kept – I think this a good way of letting using know that they are on the page they need. I think the design needs to be changed slightly – it’s a bit boring at the moment would be interesting to see how this could be reconfigured to make it look a bit more appealing.
* The side navigation is a good idea – it provides quick links to other ‘about us’ pages. This could be changed to a sticky top nav, so it is always in view for the user rather than having to scroll all the way to the top.
* The consistent colour scheme is used throughout – additional contrasting colours could be used to create a bit more engagement with users – add a bit of ‘pop’ to the site

What do I not like?

* (Similar to the homepage) The header is too large – this can be changed to something more visually appealing
* The top navigation is boring – there are far better ways to display navigation options, potential for a full screen nav
* The layout of the information takes up far too much space on the website, it makes the page incredibly long meaning users must scroll for ages to get to the bottom and back to the top
  + The content included is very useful, I like the way the staff have their own individual sections to introduce themselves and what their role is within the student’s union. The images could be smaller (perhaps rounded)

How can I make this page better?

* Replicate the home page design (header and general layout of information) 🡪 consistency is key!!
* Side navigation can be moved to a top nav fixed to the top as the user scrolls down
* The content can be condensed – look at the use of full screen modals to display more information

## Support 🡪 Student housing

What do I like?

* The ‘jump to’ section is very useful – allows users to find the information specific to them without having to scroll and read through loads of information.
* The information is clearly laid out

What do I not like?

* The page is too long, users must scroll for a long time especially when at the bottom of the page to get back to the top
  + Potential to add a small ‘scroll to top’ button to save time for users
* The headings could be slightly larger
* Although it’s more of a ‘serious’ page, it’s still not very visually appealing – this could be improved by having a look at different layout style, gridded? Include some images?

How can I make this better?

* Copy the header from previous templates. – this header should include a small banner with ‘Student housing’ (page title) to make it clear to users that they are on the correct page.
* The top nav should provide access to the other ‘support’ pages – same as the union staff page.
* Keep the jump to section – potentially add this as a side nav option?
* The display of information
  + Could make use of grids or modals.
* Keep the accordion for FAQ’s
* Increase the size of the headers

## Students voice 🡪 Success stories

What do I Like?

* The ‘Success stories’ banner is bright; it attracts users to continue reading the page
  + The colour yellow elicits feelings of creativity and happiness
    - Is this something to keep on the page or perhaps change it to keep consistency with the rest of the website
* Grid layout of information is clear

What do I not like?

* In mobile view the side nav is moved to the bottom below the information – this is slightly strange
* On the side nav there is a list of the students featured on the page – this is unnecessary
* The grid either needs one more block of information or remove the ‘submit your own’ and change that to a form at the bottom of the page

How can I make this page better?

* Replicate banner used throughout the other templates
  + Make sure to include “SUccess stories”
* Move the side nav to a top nav below the header/ banner
* Remove the names from the nav
* Use a form for ‘submit your own’
* Make the grid boxes slightly larger

## Activities 🡪 Societies

What do I like?

* The search function is very useful if the user already knows which society they are looking for
* The option to filter societies is good if someone is looking for a specific type of society, for example a religious society
* The information provided on the accordion is useful
  + Potentially scrap the accordion and just have the text on the screen as usual or potentially look at using pop-up modals

What do I not like?

* Grids are not equal throughout the page – 4,4,4,4,2
  + This could be switched to 6 rows of 3
* The card layout is quite boring
  + Images could be slightly larger to make them more engaging
  + Adding a piece of summary information would be useful so the user can already see what the society is and what they can do – potentially just displaying meeting times and meeting room?

How can I make this page better?

* Make the grid rows and columns equal using a 6x3 layout
* Increase the size of the images and add a small summary section for the society
* Keep the search and filter function as these are very useful for quick access
  + Look to redesign the layout of these buttons – potentially have them inline with the search function, left or right?